

Stay compliant while empowering your employees with the newest and most productive social platforms



### Why capture social media?

Employees want to use the latest and most productive social platforms and collaboration tools. There are regulatory requirements for the retention of electronic communications, including social media conversations. Many organizations in regulated and litigious industries have prohibited the use of these tools as they are unable to archive the communications, which impacts employee productivity. With the right solution in place to capture and archive communications, you can allow employees to take full advantage of best of breed channels without risking non-compliance.

### Key features



Direct source capture & control capabilities



Message threading & attachments



Profile enablement



Identity management



Any device, location or network



External archive support

## Say yes to using social media for business communications with the right retention and governance solution in place

### How it works

Social media archiving can be enabled for individuals, across your entire organization or for a select group of individuals via SSO SAML integration. Capture comes directly from our relationships with leading platforms. Once implemented:

- Social media data is captured automatically using direct API connections in near real time and sent encrypted to the archive.
- Upon ingestion, all data is indexed and made available for fast, on-demand search alongside all other supported channels.
- Social media data is threaded together, in order, and in blended search results to show the full context of the conversation.
- Images, photos, videos and other files can be viewed or downloaded in context in their original form.
- Capture is fully compliant, preserving chain of custody and identifying users across channels.
- SDK capabilities allow for capture of custom content via APIs.
- Data can be retained for as long as necessary and exported in multiple formats at any time.

For the latest list of supported social media channels or to get started, contact [1-866-762-7741](tel:1-866-762-7741).

### Supported channels include:



LinkedIn



Facebook



Twitter



YouTube



Instagram



Hootsuite



Vimeo



Pinterest



Flickr