CELLTRUST
SECURE & COMPLIANT MOBILE

CELLTRUST SL2™ PRODUCTIVITY APP OF THE YEAR 2019

MOBILE BREAKTHROUGH AWARD 2019

SL2™ integrated with:
BlackBerry® Dynamics™
Microsoft® Intune
AppConfig

SMS & Voice Capture for Compliance

Empowering compliant BYOD/COPE across 100+ countries

CellTrust SL2™ secure platform delivers a traceable and seamless Advisor-Client experience across multiple digital touchpoints and the preferred Client communication channel. SL2 separates work and personal activity on employee smartphones using a second Mobile Business Number™ (MBN). SL2 can also enable landlines for texting. Clients only have one number to call or text and do not need the SL2 app on their phone.

Financial Advisors drive Client AUM on the go

SL2 drives Client engagement, Advisor productivity and Assets under Management (AUM). By separating personal and business activity on the same smartphone - with optional instant archiving of all text, voice and chat communication on both the desktop and the smartphone (in the office and on the go) - SL2 enables Financial Advisors to compliantly engage with Clients when and where they feel most comfortable.

Compliance team has comprehensive supervision

The SL2 dashboard provides your compliance team with an easy to deploy and configure platform. They can set and change rules and policies, correlate and supervise voice, text and chat activities for enforcement, traceability and eDiscovery.

Seamless and secure from mobile to desktop. Access CellTrust SL2 via browser on any device for both messaging and calling. You can use one device to send and another to respond simultaneously.

SL2™ Key Benefits:

- Capture text and/or voice communications
- Client is not required to download an App
- Integration with leading archivers
- Integration with **CRM** and personal **email**
- Option for multiple business numbers on same device
- Office landlines can be text enabled and integrated
- Bulk address import from CVS, vcard, **Salesforce®**
- SMS prescheduling
- Out-of-office/auto-reply SMS
- Email template editor to comply with corporate policy
- Increases security for data loss prevention
- Enterprise ready for easy onboarding and reporting
- **API** for SL2 platform available

CellTrust recognized in the following Gartner reports:

GARTNER	GARTNER
December 2018	July 2019
Market Guide for Instant Communications Security and Compliance	Hype Cycle for Data Security, 2019
GARTNER	GARTNER
July 2019	July 2019
Hype Cycle for Endpoint Security, 2019	Hype Cycle for Privacy, 2019

FINRA | SEC | OCIE | DFA | GLBA | SOX | IIROC | FCA | MiFID | HIPAA | FOIA

Office landline numbers can be text enabled and integrated

Smartphones are perfect for texting, but often Advisors need to manage all their Client communication while in the office from their desktop. SL2 on the desktop is intuitive and user-friendly, making communicating both inside and outside your organization a snap. Integrating voice, text and chat seamlessly and compliantly at your fingertips, SL2 makes every business number textable. The voice functionality of the landline and current service provider remains the same and can be activated in association with an existing or new landline desk phone number.

## SL2 landline feature drives productivity and protects Client continuity

All calls received on the landline telephone number are directed to the existing phone service provider and can be forwarded to the Advisor's Smartphone depending on whether the Advisor is in the office or on the go. When an Advisor makes a phone call from their SL2 mobile app - the caller ID is that of the landline. This feature helps to maximize the return on your existing landline infrastructure investment, drives Advisor productivity and protects Client continuity by providing them with one MBN which always remains with your organization for calling, texting or chatting.

CellTrust Global Mobile Business Number (MBN) Country Coverage

CellTrust supports customers with domestic and international phone numbers on the same phone that all ring globally, with messaging capability across the world. VOIP and messaging is encrypted for internal communication with no variable costs; external communications are traced, logged and can be archived.

SL2 helps Financial Advisors to compliantly engage with Clients when and where they feel most comfortable by separating personal and business activity on the same smartphone
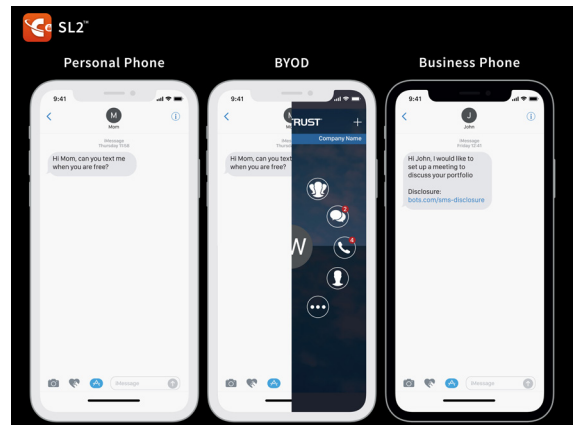
SL2 delivers a traceable and seamless Advisor-Client experience on one Mobile Business Number - in the office and on the go

SL2™ easily integrates with Smarsh® Connected Archive™

CellTrust is proud to partner with Smarsh to manage, validate, trace and archive voice, chat, text and multimedia messages in support of eDiscovery and regulatory compliance.

Reach out so that our experienced team can demonstrate how our market-leading mobility solutions can empower your enterprise with secure, compliant BYOD and COPE mobile communications.
Let's get started! **+1-480-515-5200, sales@celltrust.com** or **www.celltrust.com/SL2**

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