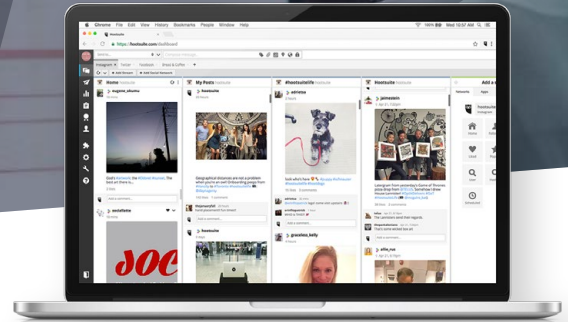




Hootsuite
Compliance for today's
social enterprise



Key Features

Native Content Capture

Capture and archive all content posted using Hootsuite in its original format, regardless of the user's device, location or network

Moderation and Controls

Leverage natively moderated controls across text, attachments, images and links to prevent unauthorized access and threats

Content Approval

Enable content approval workflows in real-time to ensure full legal, corporate and regulatory compliance for social media

Powerful Search and Retrieval

Search for social content based on user, date range, keywords or content tagged to specific cases, events or topics. Usage and trend reports are available at user, group and global levels

Export to Secure, Context-Aware Archive

Export Hootsuite content to the Smarsh Connected Archive, an immutable and context-aware content store, or any other archive

Manage and broadcast social media posts with confidence. Hootsuite and Smarsh integrate to bring compliance, security and archiving to the Hootsuite platform. Social media owners can post content freely using Hootsuite while Smarsh automatically checks content for compliance and security violations using its approval workflow. All content can be archived with Smarsh for enhanced supervision and e-discovery.

Smarsh Connected Capture for Hootsuite enables:

Comprehensive compliance

Smarsh captures Hootsuite posts in real-time, performing real-time review to ensure they meet corporate, legal, and regulatory policies. If approved, content is automatically posted. If rejected, posts together with the activity surrounding them are retained and archived.

Automated archiving

Connected Capture integrates seamlessly with the Smarsh Connected Archive for accurate, fast and highly effective search, management and export. All approved, rejected and altered Hootsuite content is automatically archived.

Faster, more effective e-discovery

All content can be collected, added to cases, reviewed, placed on legal hold and exported in a variety of formats in preparation for litigation and internal investigations.

To learn more, contact your Smarsh representative or visit our [Connected Capture for Hootsuite webpage](http://www.smarsh.com) on www.smarsh.com.