

The Challenge: Volume and Variety

The shift to work from anywhere, along with the demand to support new communications and collaborative tools, has led to an unprecedented volume and variety of communications data. It is paramount to ensure that teams stay ahead of the risk inherent in electronic communications. These risks are not limited to a single communication channel — collaboration, conferencing, mobile apps, email, etc. They are also multiplied by the types of risk, including bullying, customer complaints, insider trading, money laundering, racism and more. To satisfy regulatory requirements and risk management demands, teams need to identify and investigate policy infractions from disparate data sources quickly and thoroughly.

The Solution: Integrated and End-to-End

Smarsh and Digital Reasoning combine to form a robust, mature solution for communications intelligence that includes the capture, archiving and analysis of extensive communication types. This integrated solution is purpose-built to meet the complex compliance, supervision, and surveillance needs of large, regulated organizations. Utilizing the best-in-class digital communication capture and archiving, artificial intelligence (AI), machine learning and natural language processing, teams can reduce the noise in their workflows and focus on the real risks to business.

Key Benefits

- ✓ Capture and analyze 80+ channels in full conversational context
- ✓ Unified user identities across all channels
- ✓ High-speed search, review and data export
- ✓ Purpose-built supervision and surveillance workflows
- ✓ At-a-glance data visualization and customizable dashboards
- ✓ Supervision and surveillance tools provide a single line of defense
- ✓ Scalable and customizable policies
- ✓ Trained AI models deliver high-quality alerts



Key Use Cases

Supervise regulated and non-regulated users

Investigate compliance and conduct risks throughout your organization, ensuring the prompt identification of business risks and potential legal violations.

Demonstrate enforcement of supervisory and surveillance policies

Granular policies, reporting and state-of-the-art machine learning prove the efficacy of your compliance reviews against vast volumes of data.

Hold your team to the highest standards of conduct

Implement policies that conform to your values and provide the highest level of business value from employee communications.

Root out insider risks

Identify intent from communications to detect risky behaviors and proactively locate potential collusion, conspiracy, manipulation, theft, fraud and more.

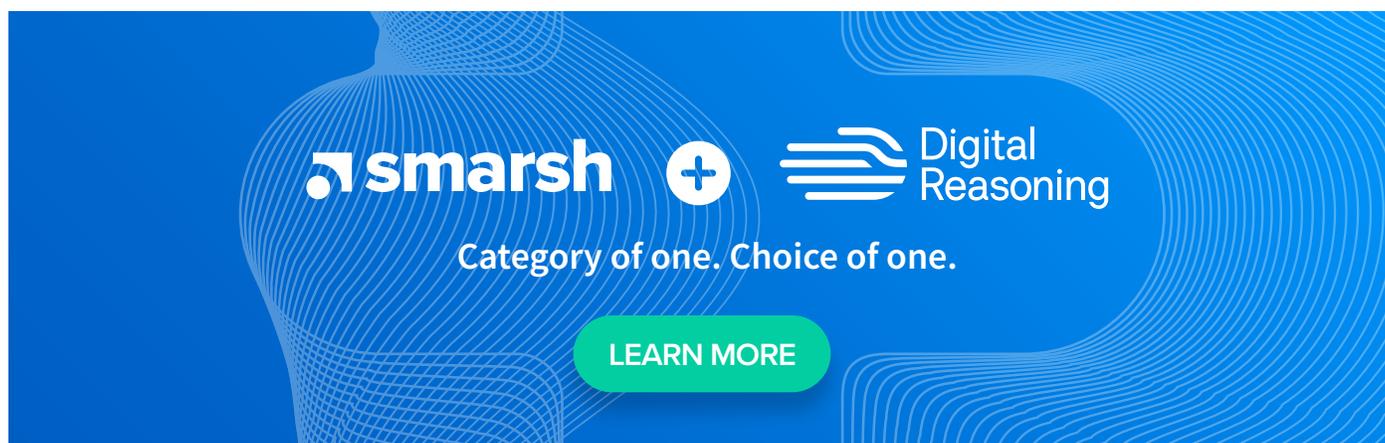
Open a window into trade intelligence

Leverage trained AI models to gain a view into what causes customers to make trades so your team can better facilitate timing and trade value.

Respond quickly to ad-hoc regulatory inquiries

Make use of powerful, fast, faceted search capabilities and self-service export tools to deliver requested data on-demand.

Contact an account executive to learn how we can help you meet your needs.



Category of one. Choice of one.

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